

DJM advises on Dawn Meats deal that makes headlines in the South West

Douglas-Jones Mercer's Corporate team continue to advise Dawn Meats in their expansion plans.

The transaction saw Dawn Meats purchase the beef abattoir and boning specialist Jaspers which operated in Cornwall for an undisclosed sum.

Niall Browne, chief executive officer at Dawn Meats, said "We look forward to continuing to work with farmers in Cornwall and across the South West to promote this excellent product to both new and existing customers."

David Jasper, of Jaspers, said: "We have known and done business with Dawn Meats for many years. We are pleased that Dawn has decided to invest in Cornwall and we are confident they will continue our tradition of providing great service to both our farmers and our customers."

Sheraz Akram of DJM's Corporate team commented that "we are pleased to have been able to advise Dawn Meats on this strategically important acquisition; the acquisitions team at Dawn Meats are extremely well versed in the acquisition and integration of targets into their UK structure which will benefit Jaspers greatly. I am sure that the Jaspers business will go from strength to strength following this acquisition."

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